

## Top Ten Innovators 2019 FAQ

### GENERAL QUESTIONS

#### What is Shell LiveWIRE and where can I learn more?

Shell LiveWIRE is the flagship enterprise development programme of Shell. The programme strengthens local economies across the globe by promoting entrepreneurship and developing entrepreneurs. Every year Shell LiveWIRE supports thousands of individuals to access the knowledge, skills, networks and resources to turn their business ideas into successful enterprises that provide a sustainable income, create jobs and drive innovation.

You can learn more by visiting [www.livewire.shell](http://www.livewire.shell)

#### Does Shell LiveWIRE run in my country?

Shell LiveWIRE runs in 18 countries around the world. Please visit our [website](#) to see if there is a Shell LiveWIRE programme in your country.

### QUESTIONS ABOUT TOP TEN INNOVATORS

#### What is Top Ten Innovators?

Shell LiveWIRE's Top Ten Innovators is a global competition that highlights and rewards LiveWIRE businesses that demonstrate excellence in innovation.

#### What is this year's theme and categories?

The 2019 theme is "Circular Economy" with three separate award categories focused on a different element of circular economy:

- Food & Agriculture
- Energy & Mobility
- Sustainable Future

Please visit our [website](#) to learn more about the categories.

#### Am I eligible to apply?

Yes, provided you meet the following criteria:

- You participated in a LiveWIRE or affiliated programme after January 2014.
- You're an innovative enterprise (including production innovation, process innovation and business model innovation) and your enterprise fits within one of the three categories.
- Your enterprise has been in business between 1 and 5 years (with a company registration date between 10 July 2013 and 10 July 2018).
- You have at least a working prototype if your business produces a product.



## **What are the Shell LiveWIRE and affiliated programmes?**

Eligible Shell LiveWIRE and affiliated programmes include:

- Argentina – Shell Desafio Joven
- Australia – TSBE Business Navigator
- Brazil – Iniciativa Jovem
- Brunei – Shell LiveWIRE
- China – Shell LiveWIRE
- Egypt – Shell Intilaaqah
- France – Shell LiveWIRE
- Indonesia – Shell LiveWIRE
- Italy – Shell Inventa Giovani
- Kazakhstan – Shell LiveWIRE
- Kuwait – Shell Intilaaqah
- Malaysia – Shell LiveWIRE
- Netherlands – New Energy Challenge
- Nigeria – Shell LiveWIRE
- Oman – Shell Intilaaqah
- Pakistan – Shell Tameer
- Philippines – Magbuhay
- Saudi Arabia – Shell Intilaaqah
- Singapore – Shell #IdeaRefinery
- South Africa – Shell LiveWIRE
- Trinidad & Tobago – Shell LiveWIRE
- Tunisia – Local Graduate Entrepreneurship
- United Kingdom – Shell LiveWIRE

## **I participated in Top Ten Innovators before. Can I still apply?**

It depends. If you are a co-founder or partner of a past Top Ten Innovator winning business, you can apply if you are applying with a new business that meets the above criteria.

If you participated in the public vote but didn't make it into the Top Ten, you can still apply for this year's competition provided that your business still meets the criteria.

## **I meet the criteria. How can I apply?**

You can apply [here](#) anytime between 1 May – 10 July.

## **When will I find out whether I'm on the shortlist?**

The shortlisted 21 applicants will be announced on 2 September.

## **How can I vote?**



You can vote [here](#) between 9 September and 18 September.

### **Is the public vote the only factor that determines who the Top Ten Innovators are?**

No. The public vote along with the judging panel's rating will help determine who are the Top Ten Innovators.

### **If I'm on the shortlist, can I vote for myself?**

Yes! You are also welcome to encourage your friends and network to vote.

### **What can the Top Ten Innovators win?**

Each category will have one winner and two runners up. Each winner will receive US \$20,000 and each runner-up will receive US \$10,000. In addition, we will have an outstanding achievement award, and that winner will receive US \$10,000.

All ten finalists will receive an award package, including mentoring support from a Shell expert, the opportunity to benefit from market linkages via Shell's global network, global exposure, and the possibility to be considered a vendor to Shell or Shell's customers.

### **Who is on the final judging panel?**

The final judging panel will be announced [here](#) in September.

### **When will the winners be announced?**

The Top Ten Innovators will be announced during Global Entrepreneurship Week (18 – 24 November). The announcement will be sent to all shortlisted candidates per email.

### **What happens after award?**

We want to hear from you! Shell LiveWIRE will interview or survey all ten finalists 12 months and 24 months after award.

### **What is Shell Global Commercial Social Cause and why is it collaborating with Shell LiveWIRE?**

Our Global Commercial arm has more than 1 million direct and indirect customers across 150 markets, supplying lubricants, aviation fuels, bitumen, sulphur and related services to a broad range of industries, such as the mining, agriculture and transport sectors. We are the world's biggest Lubricants business; the largest international marketer of Bitumen; and we refuel a plane every 14 seconds, bringing more people together around the world.

We believe that transitioning to a circular economy can help protect our environment and deliver positive change to society. This is about more responsible consumption and production of the world's resources. We have the ambition, scale and the expertise to improve lives by contributing to and accelerating this transition. The GC Social Cause "Think Circular" helps businesses, communities, and society move faster towards the circular economy. We intend to do this by mobilising our employees, working in partnership with circular economy leaders, and supporting innovation in this field.



By partnering with LiveWIRE, Global Commercial would like to provide a reward and recognition platform to entrepreneurs whose businesses work towards providing circular solutions and hence help drive a positive change in society.

**How can I make sure I stay informed about Top Ten Innovators?**

Make sure to visit our [website](#) and follow us on Twitter at [@LiveWIREIntl](#).

**Where can I ask questions?**

You can ask questions about Top Ten Innovators either via your country Shell LiveWIRE programme manager or by emailing [SI-Shell-LiveWIRE@shell.com](mailto:SI-Shell-LiveWIRE@shell.com)